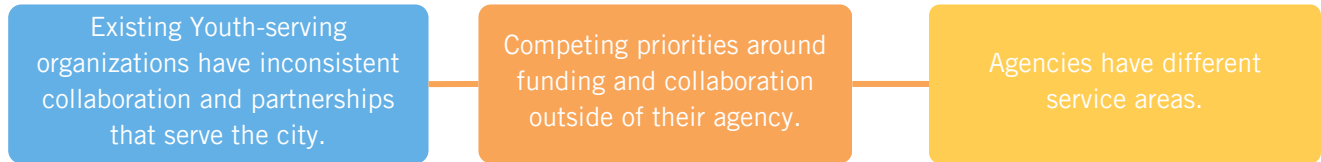


STRATEGIC ACTION PLAN

COLLABORATIVE BUILD



GOAL #1: INCREASE COMMUNITY COLLABORATION: ESTABLISH AND STRENGTHEN COLLABORATION AMONG COMMUNITIES, PUBLIC AND PRIVATE NON-PROFIT AGENCIES, AS WELL AS FEDERAL, STATE, LOCAL, AND TRIBAL GOVERNMENTS TO SUPPORT THE EFFORTS OF YOUTH-SERVING ORGANIZATIONS WORKING TO PREVENT AND REDUCE SUBSTANCE USE AND MISUSE AMONG YOUTH.

CATEGORY: OUTREACH AND NETWORKING

OBJECTIVE (2024): ESTABLISH A ROBUST COLLABORATIVE WITH COMMUNITY BUY-IN

STRATEGY 1 (2026): CONTINUE TO DEVELOP AND ENHANCE THE YW&PC

Activity	Who is responsible	By When?
Develop a Community Awareness Focus Group to enhance the visibility and reach of YW&PC	YW&PC Members	March 2026
Allow meeting time for networking before or after collaborative meetings	Leadership Team	Ongoing throughout 2026
Invite and introduce at least one new organization and/or member per month at collaborative meetings	Leadership Team	Ongoing throughout 2026

CATEGORY: BUILD THE CAPACITY OF THE COLLABORATIVE THROUGH EDUCATION ABOUT SUBSTANCE USE AND MENTAL HEALTH ISSUES.

OBJECTIVE (2024): REACH AT LEAST 200 INDIVIDUALS THROUGH TRAINING AND EDUCATION AS MEASURED BY PUBLIC AWARENESS REACH FROM DATA MANAGEMENT SYSTEM BY 12/2024

STRATEGY 1 (2026): PROVIDE PROFESSIONAL DEVELOPMENT AND TRAINING OPPORTUNITIES

Activity	Who is responsible	By When?
Develop a Professional Development Focus Group to support member growth development regarding understanding and knowledge of youth substance use and mental health	YW&PC Members	April 2026
Identify and share training opportunities on the Prevention Portal	YW&PC Members	Ongoing throughout 2026
Discuss and show progress of the collaborative to our sphere of influence	YW&PC Members	September 2026

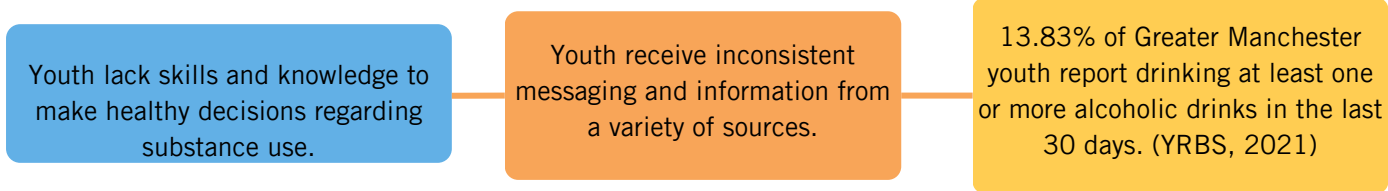
CATEGORY: BUILD COLLABORATIVE CAPACITY TO ENGAGE

OBJECTIVE (2024): INCREASE CAPACITY BY RECRUITING AT LEAST 25 ACTIVE COLLABORATIVE MEMBERS AS MEASURED BY MEMBER ROSTER BY DECEMBER 2025.

STRATEGY 1 (2026): RE-ENGAGE PREVIOUS COLLABORATIVE PARTNERS AND ADD NEW COLLABORATIVE PARTNERS THROUGH INTENTIONAL OUTREACH

Activity	Who is responsible	By When?
Update The Resource Hub to ensure it is accessible and up to date, reflecting the active members of YW&PC	Makin' It Happen	Ongoing throughout 2026
Identify who is not currently engaged in the collaborative and create and Outreach Plan to enhance membership	Leadership Team & YW&PC Members	Ongoing throughout 2026
Develop a Community Awareness Focus Group to support YW&PC shared messaging, community events and awareness campaigns through the Collaborative.	YW&PC Members	April 2026
Develop a Resource Gathering Focus Group to support identification of gaps in membership in the Collaborative, and identify emerging needs of the community.	YW&PC Members	April 2026

REDUCE YOUTH SUBSTANCE USE AND MISUSE:



GOAL #2: REDUCE YOUTH SUBSTANCE USE AND MISUSE: REDUCE SUBSTANCE USE AND MISUSE AMONG YOUTH AND, OVER TIME, REDUCE SUBSTANCE USE AND MISUSE AMONG ADULTS BY ADDRESSING THE FACTORS IN THE COMMUNITY THAT INCREASE THE RISK OF SUBSTANCE USE AND MISUSE AND PROMOTING THE FACTORS THAT MINIMIZE THE RISKS OF SUBSTANCE USE AND MISUSE.

CATEGORY: PROVIDE INFORMATION AND PROVIDE SUPPORT

OBJECTIVE (2024): N/A

STRATEGY 1 (2026): SUPPORT THE AGENCIES OFFERING BOTVIN LIFESKILLS AND PARENT PROGRAMS TO ENSURE SUCCESS THROUGH COLLABORATION

Activity	Who is responsible	By When?
Ensure that the three newly trained passthrough agencies (OYS, MYTURN, Webster House) are supported in the implementation and success of their Botvin programming	Leadership Team & YW&PC Members	Ongoing throughout 2026
Support Amoskeag Health with identifying organizations to implement the Botvin Elementary programming	YW&PC Members	By April 2026
Continue to identify and refer organizations who would benefit from receiving the Botvin Parent program to Makin' It Happen and/or Amoskeag Health	YW&PC Members	Ongoing throughout 2026
Advertise Botvin Trainings offered by member agencies	YW&PC Members	Ongoing throughout 2026

CATEGORY: BUILD SKILLS

OBJECTIVE (2024): N/A

STRATEGY 2 (2026): CONTINUE TO IMPLEMENT THE BOTVIN LIFESKILLS PROGRAM IN THE MANCHESTER COMMUNITY TO AT LEAST (5) ORGANIZATION'S PARTICIPANTS

Activity	Who is responsible	By When?
Host Botvin Life Skills for elementary students	Amoskeag Health	December 2026
Continue to host Botvin Life Skills for YMCA Y-Stay program	Granite YMCA	December 2026
Host Botvin Life Skills for students in OYS, MYTURN, and Webster House	OYS, MYTURN, Webster House	December 2026
Host Botvin Parent programs for parents and caregivers in the Manchester community	Amoskeag Health, Makin' It Happen	December 2026

CATEGORY: ENHANCE ACCESS AND REDUCE BARRIERS

OBJECTIVE (2024): N/A

STRATEGY 3 (2026): ENSURE BOTVIN IS ACCESSIBLE TO YOUTH, ALONG WITH SUPPORTIVE MATERIALS SHARED THROUGH YW&PC MEMBER ORGANIZATIONS

Activity	Who is responsible	By When?
Ensure Botvin marketing materials are available on the Prevention Portal for member agencies to share with their organizations, making Botvin accessible to all.	Amoskeag Health, Makin' It Happen	June 2026
Provide overview of Botvin programming to all YW&PC members to ensure participants are well-versed in what Botvin is, and confident in referring clients to a Botvin-providing organization	Amoskeag Health	June 2026
Continue to offer Botvin Parent programming in unique formats, timeframes, and locations to make programming accessible to caregivers and parents in the Manchester community	Amoskeag Health, Makin' It Happen	Ongoing throughout 2026
Have Botvin marketing materials and supportive resource materials readily available at organizations for youth to access	YW&PC Members	June 2026

THE FOLLOWING WILL BE DEVELOPED THROUGHOUT THE UPCOMING YEAR.

CATEGORY:

OBJECTIVE:

STRATEGY 5: CHANGE CONSEQUENCES (INCENTIVES/DISINCENTIVES) :

Activity	Who is responsible	By When?

CATEGORY:

OBJECTIVE:

STRATEGY 6: PHYSICAL DESIGN:

Activity	Who is responsible	By When?

CATEGORY:

OBJECTIVE:

STRATEGY 7: MODIFY/CHANGE POLICIES:

Activity	Who is responsible	By When?